

# 1st Quarter 2021 Results

April 23<sup>rd</sup>, 2021

Thank you for joining us



Please find our press release at:

# www.unifin.com.mx

Or please contact us directly at:

# unifin ri@unifin.com.mx

Forward-looking statements may be made during this conference call. These do not necessarily consider changing economic circumstances, industry conditions, the Company's performance, or financial results. These forward-looking statements are based on several assumptions and factors that could change, causing actual results to differ from current expectations materially. Therefore, we ask that you refer to the disclaimer located in the earnings release before making any investment decision.

# Today's Presenters:





Sergio Camacho

Chief Executive Officer

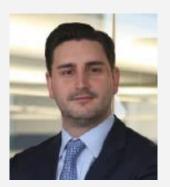
- Mr. Camacho has 24 years of experience, 7 of which have been in the financial sector
- Joined UNIFIN in 2016
- Holds a Bachelor's degree in Economics and a Master's in Business Administration with a specialization in Finance from the Instituto Tecnólogico Autónomo de México ("ITAM")
- Holds a degree in Global Management from Harvard Business School



Sergio Cancino

Chief Financial Officer

- Mr. Cancino has more than 30 years of financial experience
- Joined UNIFIN in 2012
- Holds a degree in Public Accountancy from the Escuela Bancaria y Comercial, with a specialization in Finance and Auditing from the same institution



**David Pernas** 

Head of Corporate Finance & Investor Relations

- Mr. Pernas has 13 years of experience, 10 of which have been in the financial sector
- Joined UNIFIN in 2010
- Holds a Bachelor's degree in Business Administration and a Master's degree in Finance from Escuela de Graduados en Administración y Dirección de Empresas ("EGADE")



Nayeli Robles

Head of Economic Analysis & Strategy

- Ms. Robles has 13 years of experience in the financial sector
- Joined UNIFIN in 2018
- Holds a Bachelor's degree in Economics from the Instituto Tecnológico Autónomo de México ("ITAM")
- Holds a Master's degree in Business Administration from the Massachusetts Institute of Technology ("MIT")

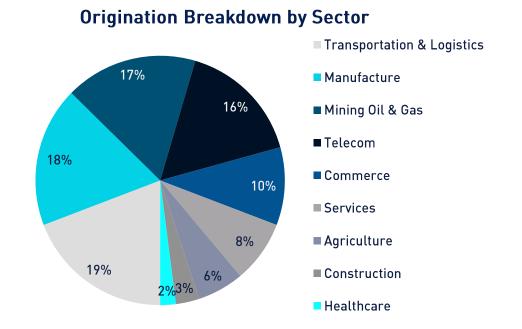
# Origination Strategy based on Economic Conditions





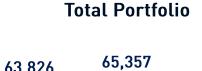


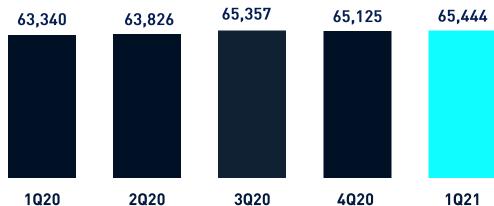




# Diversifying Our Portfolio: Reducing Overall Risk



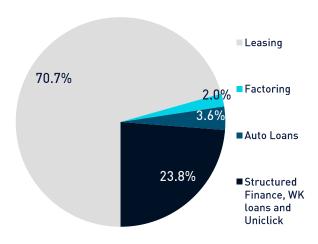




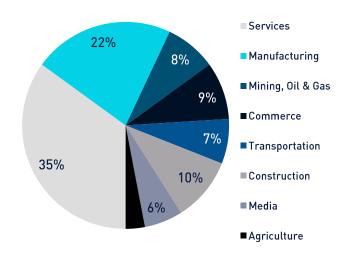




#### Portfolio Breakdown by Product



#### Portfolio Breakdown by Sector







Clients

Origination

1Q20

92

Ps. 96 mm

1Q21

522

Ps. 167 mm

%

+ 467.4

+74.0

Uniclick Crédito Pyme

Uniclick Arrendamiento Pyme

Portfolio

249 M

Average Ticket Size

1.0 M

0.6 M

Average Interest Rate

34.7 %

23.0 %

Average Tenor Range

18 months

42 months

164 M

413 M

43.4%

Vs 4Q20



**EFFICIENCY** 

Reduced client acquisition cost by 43.0%

+ 90 new clients vs 4Q20 (+ 27.7%)

# COVID-19 Client Support Program Status as of 1Q21







Outstanding Portfolio

522

Ps. 3,250 mm



Deferred Payments

Ps. 1,894 mm

Total amount of deferred income.

This represents the unamortized balance of the portfolio that is not generating any income at present.



92.8%

of the clients included in the support program are current on their payments as of 1Q21



of the clients included in the support program are not current on their payments as of 1Q21

## **Loan Loss Provisions**





| Cost of Risk |      |      |      |      |
|--------------|------|------|------|------|
| 2.3%         | 2.9% | 3.4% | 3.9% | 4.3% |
| 1Q20         | 2Q20 | 3Q20 | 4Q20 | 1Q21 |



#### Coverage Ratio by Business Line



#### Leasing Loan Loss Reserve Sufficiency

| % Recovery | Est. recovery value | NPL +90 | Gain (loss) | Reserve | Reserve<br>sufficiency |
|------------|---------------------|---------|-------------|---------|------------------------|
| 100.0%     | \$2,119             | \$2,715 | \$(596)     | \$2,243 | \$1,647                |
| 75.0%      | \$1,589             | \$2,715 | \$(1,126)   | \$2,243 | \$1,117                |
| 50.0%      | \$1,060             | \$2,715 | \$(1,656)   | \$2,243 | \$588                  |
| 25.0%      | \$530               | \$2,715 | \$(2,185)   | \$2,243 | \$58                   |

 $\sim$ 80% of historic recovery value of outstanding loan amount 8

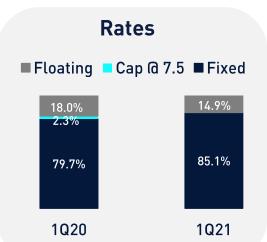
# Funding profile

# **V**

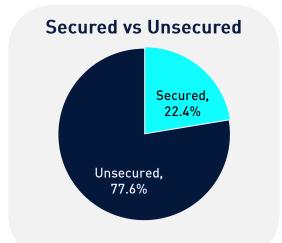
#### **Debt Profile**

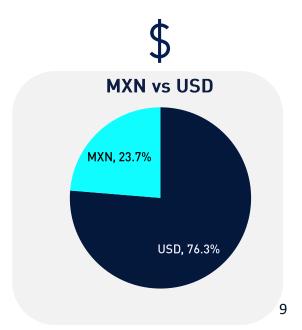
| (MXN\$ mm)                  | 1Q21     | % of Total | Average maturity (months) | Rates |
|-----------------------------|----------|------------|---------------------------|-------|
| International Notes         | \$44,454 | 63.92 %    | 63                        | 11.8% |
| Revolving lines             | \$10,116 | 14.55 %    | -                         | 6.7%  |
| Term loans                  | \$7,288  | 10.48 %    | 15                        | 10.2% |
| Securitizations             | \$7,690  | 11.06 %    | 38                        | 9.5%  |
| Total Financial Liabilities | \$69,548 | 100.00 %   | 48                        | 10.6% |









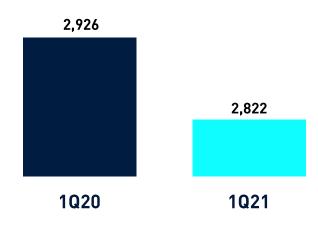


# **Financial Results**

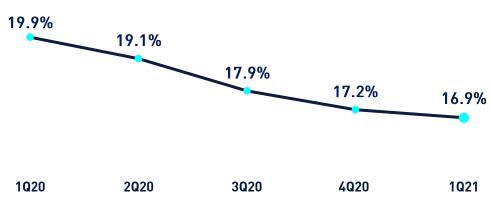




Var. (3.6%)

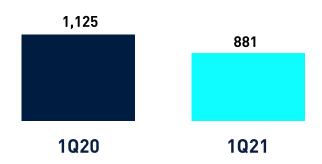


# Yield



#### **Financial Margin**

Var. (21.7%)



#### NIM



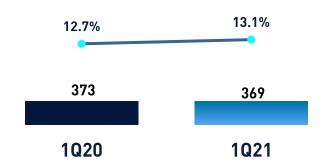
## Financial metrics

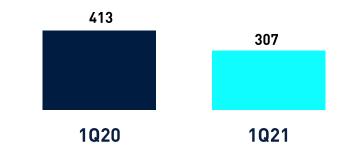


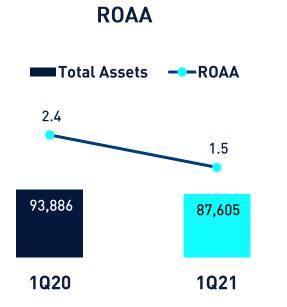


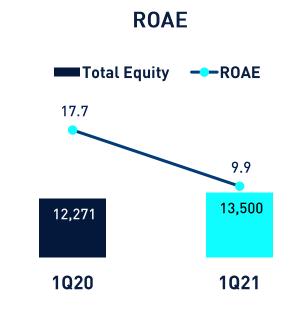
#### **Net Income**

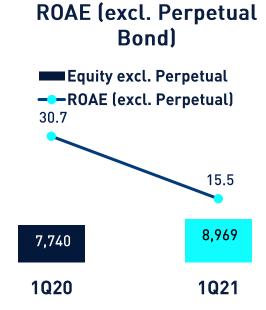
Var. (25.6%)









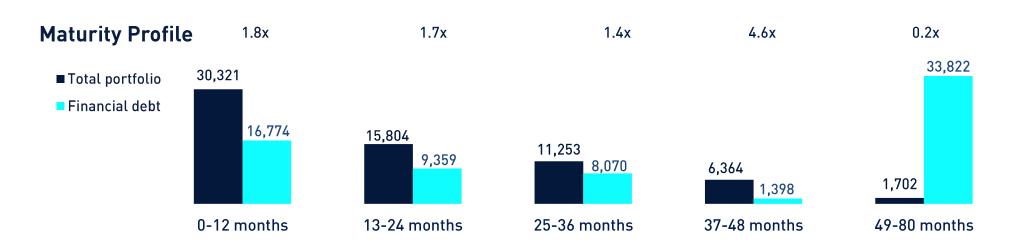


# Sound asset & liability management









## Our clear path towards a more strategic Sustainability Strategy



# Sustainability Diagnosis

- Trends
- Risks and opportunities
- Peers benchmarking
- Best practices
- Gaps requiring priority attention

# Stakeholder's analysis

 Identify key stakeholders and prioritize constraints

# Materiality Assessment and Sustainability strategy

- ESG priority issues
- Strategic guidelines and initiatives
- Strategic plan: objectives, targets, key performance indicators

#### **Implementation**

- Working groups and committees
- Implementation and initiative monitoring

Financial and non-financial reporting











1Q21

